


Pre-Event – Tuesday, 21 November, 2017

14:00 – 17:00	REGISTRATION & BADGE COLLECTION <i>Venue: Foyer Area, 13F Splendor Hotel</i>
	EXHIBITOR BOOTH SETUP <i>Venue: QS Hub, 13F Splendor Hotel</i>

Day 1 – Wednesday, 22 November, 2017

9:00 – 15:30	REGISTRATION & BADGE COLLECTION <i>Venue: Foyer Area, 13F Splendor Hotel</i>				
09:00 – 15:30	QS HUB EXHIBITION <i>Venue: QS Hub, 13F Splendor Hotel</i>				
9:30 – 9:45	<p>WELCOME SESSION <i>Venue: Splendor Hotel</i></p> <p>Welcome Remarks and Introduction Prof Nigel Healey <i>Conference Programme Chair, QS-APPLE International Academic Advisory Committee Vice Chancellor, Fiji National University, Fiji</i></p>				
9:45 – 10:15	<p>Welcome Keynote I 'Title to be Confirmed' Dr. Clifford K S. Chao <i>Vice President, China Medical University, Taiwan</i></p>				
10:15 – 11:15	<p style="text-align: center;"></p> <p style="text-align: center;">“Rankings are an Accurate Reflection of a University’s Global and Regional Quality and Standing “</p> <p>Proposing the Motion: (1) (2)</p> <p>Opposing the Motion: (1) (2)</p>				
11:15 – 11:45	MORNING COFFEE BREAK <i>Venue: QS Hub, 13F Splendor Hotel</i>				
11:45 – 13:00 25mins each session	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.1 Plum Blossom I, 13F Splendor Hotel	SESSION 2.1 Plum Blossom II, 13F Splendor Hotel	SESSION 3.1 Rose Room III, 13F Splendor Hotel	SESSION 4.1 Rose Room II, 13F Splendor Hotel	SESSION 5.1 Rose Room I, 13F Splendor Hotel
	Theme: International Student Recruitment	Theme: Industrial Training and Experiential Learning	Theme: Issues in Internationalizing Faculty	Theme: Education Models for Enhancing Research Capabilities	Theme: Using World University Rankings to Build a Global Brand
	Session Co-Chairs: Makoto Nagasawa Jun Hyun Hong	Session Co-Chairs: Liang-Yo Yang Kamila Binti Ghazali	Session Co-Chairs: Kriengkrai Boonlert-U (KK) Thai Choon – Hyun Kim	Session Co-Chairs: Shameem Galea Hong-Youl Ha	Session Co-Chairs: John Spinks Nestor Rubio Ong
	<i>Taiwan’s Higher Education Policies and Strategies for International Student Recruitment</i> Liang-Yo Yang China Medical University Taiwan	<i>Partnering with industry to upskill career-seekers of the future</i> Hemant Kokularupan Chisholm Institute Australia	<i>Practices in recruiting and retaining diverse faculty and staff: Gulf College Oman’s perspectives</i> Issa Al Bulushi Gulf College Oman	<i>The European Model of Quality Doctoral Education and its Comparative Analysis with Higher Education Commission of Pakistan</i> Munir Hussain Mohammad Ali Jinnah University Pakistan	<i>Advancing world university rankings for strengthening overall quality of the institution: from a tale of rising the ranks to a reality of excelling in teaching and research</i> Yih-Ming Yang China Medical University Taiwan
	<i>Recruit International Students through a Proactive Approach</i> Catherine Cheung The Hong Kong Polytechnic University Hong Kong	<i>International internships - a domestic students' perspective</i> Kirstin Dunnclyff Natalie Downing Ruth Pring The University of Newcastle Australia	<i>Using International Partnerships for Faculty Exchange Program at SIIT</i> Pisanu Toochinda Thammasat University Thailand	Future Education (PA) Ding-Bang Luh Asia University Taiwan	<i>Becoming a butterfly: the road and continuous efforts</i> Daing Nasir Ibrahim Rajan Jose Universiti Malaysia Pahang Malaysia



	<i>Internationalizing student body in a research university: goals, strategies, success stories</i> Olga Echevskaia Novosibirsk State University Russian Federation	<i>Global employment of graduates through experiential learning</i> Ahmad Naim Ahmad Yahaya Universiti Kuala Lumpur Malaysia	<i>Reinventing Muslim Academics towards Internationalization Opportunities</i> Mohd Tajuddin Mohd Rasdi UCSI University Malaysia	<i>Increasing Research and Teaching Collaboration through Summer School Program</i> Miming Miharja Institut Teknologi Bandung Indonesia	<i>New Directions in Asia-Pacific: Challenges and Opportunities</i> Venkatesh Rajagopalan VIT University India
13:00 – 14:00	NETWORKING LUNCH <i>Venue: QS Hub, 13F Splendor Hotel</i>				
14:00 – 15:15 25mins each session	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.2 Plum Blossom I, 13F Splendor Hotel	SESSION 2.2 Plum Blossom II, 13F Splendor Hotel	SESSION 3.2 Rose Room III, 13F Splendor Hotel	SESSION 4.2 Rose Room II, 13F Splendor Hotel	SESSION 5.2 Rose Room I, 13F Splendor Hotel
	Theme: Student Training for Internationalization	Theme: International Experience and Mobility	Theme: International Partnership and Faculty	Theme: Managing International Research Partnership	Theme: Building a Global Brand through Student Engagement
	Session Co-Chairs: Makoto Nagasawa Jun Hyun Hong	Session Co-Chairs: Liang-Yo Yang Kamila Binti Ghazali	Session Co-Chairs: Kriengkrai Boonlert-U (KK) Thai Choon – Hyun Kim	Session Co-Chairs: Shameem Galea Hong-Youl Ha	Session Co-Chairs: John Spinks Nestor Rubio Ong
	<i>Meeting demand for educating potential leaders for developing economy in developing countries by business school</i> Hiroshi Yutani Kwansei Gakuin University Japan	<i>How to maximize international experience of students and create global graduates. A case study of Coventry University in the UK</i> Suzanna Tomassi Coventry University United Kingdom	<i>Internationalizing Faculty: Ahlia University Experience</i> Mansoor Alaali Ahlia University Bahrain	<i>Linking Effectively Science to Policy based on the Results of International Collaborative Research Consortia: Lessons Learned from Bogor Agricultural University (IPB)</i> Iskandar Z Siregar Bogor Agricultural University Indonesia	<i>International scholarship students in the mind of the Islamic University, Madinah, Saudi Arabia</i> Mohammed Qari Islamic University of Madinah Saudi Arabia
	<i>Engaging in the Future Global Leader Preparation</i> Harinaldi M. Eng Universitas Indonesia Indonesia	<i>Transnational Mobility: EMI courses and the Cultivation of Global Citizenship</i> Hsin-Ju Kuo China Medical University Taiwan	<i>A review of potential partnership with Latin American Universities: a case study of University of Malaya</i> Rohaizan Ramli University of Malaya Malaysia	<i>Enhancing the global impact and reputation of research: Engaging Research Collaboration under Consortium Arrangement</i> Mohammad Amin Alamsjah / Junaidi Khotib Universitas Airlangga Indonesia	<i>Selling education abroad: experience of a non-English speaking university (MGIMO University case)</i> Andrey Baykov MGIMO University Russian Federation
<i>Utilising Social Media in Teaching and Learning Process in the Higher Education Sector: Gulf College Oman's Perspectives</i> Taqi Al Abduwani Gulf College Oman	<i>Building a Worldwide Network for Global Employability</i> Euiho Suh DGIST Korea	<i>Belt & Road Initiative and its impact on Asia Pacific Higher Education Institutions (to inform change in Proposal Acceptance)</i> Eric Lo The Hong Kong Polytechnic University Hong Kong	<i>International Semiconductor Program at Asia University</i> Gene Sheu Asia University Taiwan	<i>BU Global Festival of Learning: An Innovative Model for Campus2Community Engagement</i> Sonal Minocha Bournemouth University United Kingdom	
15:15 – 15:45	MORNING COFFEE BREAK <i>Venue: QS Hub, 13F Splendor Hotel</i>				
15:45	Shuttle Buses depart from Splendor Hotel to Asia University				
	OPENING PLENARY <i>Venue: AU International Conference Hall, Ground Level, Asia University</i>				
16:45 – 16:50	Opening Remarks and Introduction Master of Ceremony Dr. Clifford K S. Chao <i>Vice President, China Medical University, Taiwan</i>				
16:50 – 17:00	Welcome Address Dr. Chia-Lung Lin Mayor of Taichung City Dr. Chang-Hai Tsai <i>Chairman, Board of China Medical University & Healthcare System Founder of Asia University, Taiwan</i> Dr. Wen-Hwa Lee <i>Chancellor, China Medical University, Taiwan</i>				

17:00 – 17:05	Welcome Address Ms Mandy Mok <i>CEO, QS Asia Quacquarelli Symonds, Singapore</i>
17:05 – 17:35	Opening Keynote I Taiwan Higher Education in the Context of Globalization President Jeffrey Tsai <i>President, Asia University, Taiwan</i>
17:35 – 17:50	Welcome Performance <i>Students of Asia University + China Medical University</i>
17:50 – 18:20	Opening Keynote II The Art of Living and Learning in the Artificial Intelligence (AI) Era Mrs Patricia Liao <i>Deputy Director, Chimei Museum, Taiwan</i>
18:20 – 18:50	QS Stars Certification Presentation APPLE QS Creative Awards Ms Mandy Mok <i>CEO, QS Asia Quacquarelli Symonds, Singapore</i>
18:50 – 20:50	Icebreaker Reception / Welcome Dinner Buffet Dinner Reception / Art Museum Tour <i>Venue: Asia University Museum of Modern Art</i>
21:00	Shuttle Buses depart to Official Hotels <i>Splendor Hotel</i>
END OF DAY 1	

Day 2 - Thursday, 23 November, 2017					
07:30 – 08:45	BREAKFAST SESSION WITH CITY UNIVERSITY OF HONG KONG <i>Venue: Rose 2&3, 13F Splendor Hotel</i> <i>Registration will commence at 7.15am</i>				
08:30 – 16:30	REGISTRATION & BADGE COLLECTION <i>Venue: Foyer Area, 13F Splendor Hotel</i>				
08:30 – 16:30	QS HUB EXHIBITION <i>Venue: QS Hub, 13F Splendor Hotel</i>				
09:30 – 10:00	Morning Keynote Address <i>Venue: Splendor Hotel</i> The 21st Century Silk Road – Forging Closer Ties in Higher Education for Economic and Social Progress Prof Angelina Yuen <i>Vice President (Student Global Affairs)</i> <i>The Hong Kong Polytechnic University, Hong Kong</i>				
10:00 – 11:15 25 mins each	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.3 Plum Blossom I, 13F Splendor Hotel	SESSION 2.3 Plum Blossom II, 13F Splendor Hotel	SESSION 3.3 Rose Room III, 13F Splendor Hotel	SESSION 4.3 Rose Room II, 13F Splendor Hotel	SESSION 5.3 Rose Room I, 13F Splendor Hotel
	Theme: Student Mobility	Theme: Globalized Curriculum (I)	Theme: English Medium of Instruction Issues	Theme: Research Strategies for Maximizing Citation and Impact	Theme: Innovative Approaches to Building a Global Brand
	Session Co-Chairs: Makoto Nagasawa Jun Hyun Hong	Session Co-Chairs: Liang-Yo Yang Kamila Binti Ghazali	Session Co-Chairs: Kriengkrai Boonlert-U (KK) Thai Choon – Hyun Kim	Session Co-Chairs: Shameem Galea Hong-Youl Ha	Session Co-Chairs: John Spinks Nestor Rubio Ong
	<i>Research of International Flow of University Student with Bayesian Belief Network Method</i> Miao Chi Harbin Engineering University China	<i>Developing SPICEE-Based Curriculum to Promote Global Employability of Graduates</i> Djoko Santoso Airlangga University Indonesia	<i>The Challenges of Teaching in English for Non-Native Speaking Students</i> Renu Yadav Central University of Haryana India	<i>Achieving Research Impact through Innovation Planning: How Could A Young University Leapfrog its way to the top?</i> Mohamad Alameddine MBRU UAE	<i>Enhancing the University Global Branding: Universiti Kuala Lumpur Experience</i> Abdul Halim Ali Universiti Kuala Lumpur Malaysia



	<i>Incorporating student mobility into institutional international strategy</i> Alexander Page Imperial College London United Kingdom	<i>Competency-based Education and Curriculum</i> Fremen Chihchen Chou China Medical University Taiwan	<i>English Medium Instruction (EMI) and Its Faculty Body in Japan</i> Akira Kuwamura Aichi Prefectural University Japan	<i>Integrated Planning, Strategic Alignment and Metrics</i> Kevin Downing City University of Hong Kong	<i>Enhancing Omani Higher Education: Creating International Benchmarking Networks</i> Philip Barber Majan University College Oman
	<i>Study on the Global Student Mobility Partnership Program</i> Yazrina Yahya The National University of Malaysia	<i>Promoting the Global Employability of Ahlia University Graduate</i> Abdulla Al-Hawaj Ahlia University Bahrain	<i>How Asia University has practiced EM to Create Competitive International Programs</i> Chen Yinghuei Asia University Taiwan	<i>New Trends in Managing in High Performance Research Activities in Universities</i> Mikhail Ivanov Bauman Moscow State Technical University Russia	<i>From Local to Global: Building the PSU Brand</i> Pattara Aiyarak Prince of Songkla University Thailand
11:15 – 11:45	MORNING COFFEE BREAK Venue: QS Hub, 13F Splendor Hotel				
	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.4 Plum Blossom I, 13F Splendor Hotel	SESSION 2.4 Plum Blossom II, 13F Splendor Hotel	SESSION 3.4 Rose Room III, 13F Splendor Hotel	SESSION 4.4 Rose Room II, 13F Splendor Hotel	SESSION 5.4 Rose Room I, 13F Splendor Hotel
	Theme: Student Mobility in Taipei	Theme: Globalized curriculum (II)	Theme: Issues in Internationalizing Faculty	Theme: Strategies to Enhance Quality of Research Publication	Sponsored Session by: Management & Science University (MSU), Malaysia
	Session Co-Chairs: Makoto Nagasawa Jun Hyun Hong	Session Co-Chairs: Liang-Yo Yang Kamila Binti Ghazali	Session Co-Chairs: Kriengkrai Boonlert-U (KK) Thai Choon – Hyun Kim	Session Co-Chairs: Shameem Galea Hong-Youl Ha	Session Moderator: TBC
11:45 – 13:00 25 mins each	<i>[Joint Presentation]</i> <i>Developing intercultural problem-solving skills through student mobility: vision and reality of University System of Taipei</i> Shiao-Shing (Simon) Chen National Taipei University of Technology (Taipei Tech) Sha-Yen Cheng National Taiwan Ocean University (NTOU) Tsung-Chen Lee National Taipei University (NTPU) Moderator: Pei-Shan Tsai Taipei Medical University Taiwan	<i>Assessing Psychomotor Domain in Higher TVET Educational Programme</i> Kamauzzaman Ismail Kushairy Abdul Kadir Ruzainah Ali @Jaafar Universiti Kuala Lumpur Malaysia <i>Skill requirements for global employability of graduates</i> Sudarsanam Kidami VIT University India <i>Preparing to build globalized curriculum of pharmacy education</i> Hsing-Wen Lin China Medical University Taiwan	<i>Reluctance of International Faculty to work in Pakistan</i> Arshad Bashir COMSATS Institute of Information Technology Pakistan <i>Opportunities for Faculty Exchange in Indonesia</i> Dana Santoso Universitas Mercu Buana Indonesia <i>Internationalizing Faculty through Mobility</i> Karen Imam Binus University Indonesia	Elsevier Workshop – Research Mobility	Welcome Message & Presentation Tan Sri Dato' Wira Dr Mohd Shukri Ab Yajid President, Management & Science University, Malaysia Presentations & Q&A by:
13:00 – 14:00	NETWORKING LUNCH Venue: QS Hub, 13F Splendor Hotel				
	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.5 Plum Blossom I, 13F Splendor Hotel	SESSION 2.5 Plum Blossom II, 13F Splendor Hotel	SESSION 3.5 Rose Room III, 13F Splendor Hotel	SESSION 4.5 Rose Room II, 13F Splendor Hotel	SESSION 5.5 Rose Room I, 13F Splendor Hotel
	Theme: Extracurricular Learning for Internationalization	Theme: Globalized Curriculum (III)	Theme: Strategic Development for Brand-Building	Theme:	Sponsored Session by: Management & Science University (MSU), Malaysia
	Session Co-Chairs: Makoto Nagasawa Jun Hyun Hong	Session Co-Chairs: Liang-Yo Yang Kamila Binti Ghazali	Session Co-Chairs: Kriengkrai Boonlert-U (KK) Thai Choon – Hyun Kim	Session Co-Chairs: Shameem Galea Hong-Youl Ha	Session Moderator: TBC
14:00 – 15:15 25 mins each					



	<p><i>Backpacking Scholarship: A Learning Journey to Internationalization</i></p> <p>Rapee Boonplueang Mahidol University Thailand</p>	<p><i>Employability of Taiwanese Graduates: The differences between what is taught and what is sought</i></p> <p>Massoud Moslehpour Asia University Taiwan</p>	<p><i>Strategies of Internationalizing</i></p> <p>Atiqul Islam North-South University Bangladesh</p>	<p><i>University-Industry R&D Collaboration: The Japanese Context</i></p> <p>Pitambar Gautam Hokkaido University Japan</p>	<p>Rankings of ASEAN Universities</p> <p>Ben Sowter Head of QS Intelligent Unit QS Quacquarelli Symonds Ltd, United Kingdom</p> <p>Q&A Session</p> <p>Ben Sowter Head of QS Intelligent Unit QS Quacquarelli Symonds Ltd, United Kingdom</p> <p>Closing Remarks</p> <p>Management & Science University, Malaysia</p>
	<p><i>International Program at Institut Teknologi Bandung</i></p> <p>Bermawi Priyatna Institut Teknologi Bandung Indonesia</p>	<p><i>Course reform strategies for promoting students learning outcomes in China Medical University</i></p> <p>Huey-Chun Huang China Medical University, Taiwan</p>	<p><i>Towards a Global Liberal Arts Brand</i></p> <p>James Pounder Lingnan University Hong Kong</p>	<p><i>Building Research Capability of Almaty University (pending revisions)</i></p> <p>Gulmira Kurganbayeva Almaty University Kazakhstan</p>	
	<p><i>Perpetualite Engineering Faculty Gearing Towards ASEAN Integration</i></p> <p>Philip Ermita University of Perpetual Help Philippines</p>	<p><i>Best Practices in Dual and Joint Degrees</i></p> <p>Tajammal Hussain COMSATS Institute of Information Technology Pakistan</p>	<p><i>Global Carolina: Internationalization at the University of South Carolina</i></p> <p>Paul Allen Miller University of South Carolina United States</p>	<p><i>The Role of Leadership Management in Enhancing the Quality of University Research in Vietnam (pending revisions)</i></p> <p>Tien Ly Quyet HCMC Open University Vietnam</p>	
15:15 – 15:45	<p>AFTERNOON COFFEE BREAK Venue: QS Hub, 13F Splendor Hotel</p>				
15:45 – 17:00 (75 mins)	<p>QS FORUM: FOCUS ON EAST ASIA Moderator: Dr Kevin Downing (TBC) Japan (Prof Makoto) / South Korea (Dr Hong) / Taiwan (Prof Liang-Yo) / China - Hong Kong SAR (Prof Spinks)</p>				
17:00	<p>END OF DAY 2</p>				

Day 3 - Friday, 24 November, 2017	
08:30 – 13:00	<p>REGISTRATION & BADGE COLLECTION Venue: Foyer Area, 13F Splendor Hotel</p>
08:30 – 14:30	<p>QS HUB EXHIBITION Venue: QS Hub, 13F Splendor Hotel</p>
9:30 – 11:00	<p>Colloquium: Leading a Young University to Success Moderator: Prof Nigel Healey Nanyang Technological University (Prof Er – TBC) DGIST – Daegu Gyeongbuk Institute of Science & Technology (Euiho Suh) City University of Hong Kong (Dr Kevin Downing) Asia University (VP Ta-Cheng Chen) Universiti Kuala Lumpur / Taylors University (TBC)</p>
11:00 – 11:30	<p>MORNING COFFEE BREAK Venue: QS Hub, 13F Splendor Hotel</p>
	<p><u>CLOSING PLENARY</u> Venue: Splendor Hotel</p>
11:30 – 12:10	<p>Closing Keynote Address I 'Title to be Confirmed' Prof Bertil Andersson Nanyang Technological University, Singapore</p>
12:10 – 12:50	<p>Closing Keynote Address II 'Gamification + Peer-to-Peer Teaching & Learning' Prof Ping-Cheng Yeh National Taiwan University, Taiwan</p>
12:50 – 13:00	<p><u>Closing Remarks</u> Ms Mandy Mok CEO, QS Asia Quacquarelli Symonds, Singapore Announcement of QS-APPLE Conference 2018 in Seoul, Korea Prof Jun Hyun Hong Chung-Ang University, Korea</p>
13:00 – 14:00	<p>CLOSING LUNCH Venue: QS Hub, 13F Splendor Hotel</p>
14:00 – 15:30	<p>QS Rankosium Session Campus Tour (CMU)</p>

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END OF DAY 3